EVALUASI KINERJA BANK PEMBANGUNAN
DAERAH: CAMEL, DATA ENVELOPMENT
ANALYSIS DAN STOCHASTIC FRONTIER

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Performance evaluation is an important factor used in financial institution goal setting and management performance assessment. Traditional tools used by banks to measure their performance are financial ratios such as CAR, profitability ratios, activity ratios etc. However, these ratios are not enough for management to evaluate business performance as a whole. This study used DEA, SFA, and CAMEL to present a general measure of state banking performance. The combination of these three well-known methods for bank’s performance is also supplemented by three statistical approaches such as ANOVA, Spearman rank correlation, and Tobit regression model. The aim of this study is to examine the efficiency performance of Indonesia’s regional development banks, using cross-sectional, and time series data analyses of 26 regional development banks in Indonesia from 1994-2004 with one output variable, four input variables, and also four exogenous variables. The output variable is total loans, and input variables are (1) total deposits, (2) total operational expenses, (3) capital, and (4) total fixed assets. Other environmental variables (5) are government intervention, ownership, location of banks, and ABC classification described by Central Bank of Indonesia. The result suggests that financial ratios are not enough indicators of overall bank performance. There is no statistical significant difference between technical efficiency scores of SFA (62.8%), and DEA (38.3%). Bank’s technical efficiency is affected by government intervention, location, ownership, and ABC classification prescribed by bank authority. Except capital to total assets (C/TA) ratio and cash and cash placement to Central Bank and other banks to total deposits and borrowing (CPCBB/TDB) ratio, all of CAMEL ratios were found significantly associated with efficiency estimate of DEA.

The original contributions of the study are as follows:
1. Bank performance measurement by DEA and SFA.
2. Correlates deterministic and stochastic results.
3. Linked the CAMEL model and DEA results to TOBIT regression.

Keywords: banking performance, CAMEL, data envelopment analysis (DEA), stochastic frontier analysis (SFA), and technical efficiency (TE).

Introduction

Over the past two decades, the measurement of financial institution’s efficiency using nonparametric frontier models has received considerable attention. Most of studies utilized Data Envelopment Analysis (DEA) to measure bank’s efficiency: see (Athanasassopolos, 1998), (Zentios, et al., 1999), (Jermic and Vujcic, 2002), (Chien, 2004); (Krishnasamy et al., 2004). Furthermore, previous studies dealt mainly with financial indicators as their performance measures. In economic and management literature, efficiency and financial performance were examined separately and not combined, therefore leaving the issue of linkages between efficiency and financial performance largely unanswered. However, literature using models of accounting and stochastic frontier analysis, accounting and DEA, or DEA and SFA in evaluating the efficiency and productivity of banks are scarce or still un-researched area.

To examine the efficiency performance of Indonesia’s regional development banks, this study employed DEA and SFA to complement the weaknesses of each model. The combination of these three well-known methods for bank performance, supplemented by other statistical approaches in one study is a gap in the existing banking literature. This is the first study to apply these combined general performance measurements on state-owned banks, particularly in Indonesia.

Theoretical Framework. This study used organization theories to develop such a framework and used that framework to examining the efficiency performance of regional development banks in Indonesia during 1994 through 2004. This theoretical framework was based on theories of state banking, bank management, financial performance (bank balance sheet; financial ratio analysis; capital adequacy), and productive-efficiency theory and inefficiency.

State Banking Theory. Banks are among the most important financial institutions in the economy. They are the principal source of credit (loanable funds) for millions of households (individuals and families) and for most local units of government (school districts, cities, counties, etc). States that banks are financial-service firms, producing and selling professional management of the public’s funds as well as performing many other roles in the economy.

During the 1970s, Indonesia’s state banks benefited from supportive government policies, such as the requirement that the growing state enterprise sector banks solely with state banks. State banks were viewed as agents of development rather than profitable enterprises, and most state bank lending was in fulfillment of government mandated and subsidized programs designed to promote various economic activities, including state enterprises and small-scale pribumi businesses. State bank lending was subsidized through Bank Indonesia, which extended “liquidity credits” at very low interest rates to finance various programs. Total state bank lending in turn represented about 75 percent of all commercial bank lending (U.S. Library of Congress).

Government banks are sometimes appallingly inefficient; in the absence of competition, private banks may be just as bad (Hamilton, 2003). Further, increasing competition can lead to financial instability, crisis, and public bailout. In contrast, banking regulations in some countries are rigorously enforced; financial policy can nurture internationally competitive industries; and some governments own banks that are profitable and prudent.
State banks will need to undergo sweeping reforms in this new competitive environment, and so will lose significant market share. In Korea, Taiwan, China, Malaysia, Singapore, Indonesia, and India, state-owned banks played a major role in the banking sector in the 1980s and 1990s (Casserley et al., 1999). For instance, in 1997, China’s Big Four state banks controlled 85 percent of total deposits, and Indonesia’s five lending state banks had 41 percent of total deposits. In some cases, the state was involved in banking as a critical element of a supply driven economic strategy, where funneling funds to priority industrial sectors was part of centrally controlled economic policy.

Given the degree of change, state banks must undergo to become real profit oriented, fully fledged commercial entities, rather than arms of state funding, many might be best advised not to attempt the full transformation. Instead, bank could be broken up into areas specializing in particular activities, and ally themselves with other entities to extract the value of their customers relationships, and networks without trying to overcome the enormous cultural challenges involved in full change program (Casserley et al., 1999).

According to Casserley et al., (1999), the world’s best-performing financial institutions typically demonstrate a number of common characteristics in each area. These characteristics are following: leadership, human resources, risk management, marketing, distribution, and processing. These characteristics are relevant for both state-owned and privately owned banks.

**Bank Management.** Strong competition among banks encourages the bank’s management to be more prudent on how to improve their productivity. Hempel et al., (1994) stated that managing a commercial bank promises to be a challenging task. He said that some banks and other depository institutions will fail to face this challenge. Furthermore, there will be numerous acquisitions and mergers in the banking and depository industries. After the financial crisis in 1997, many banks, securities firms, and finance companies closed, merged, or effectively withdrew from the market that resulted in loss of jobs for those some people employed in the financial sector in Asian countries (Casserley et al., 1999).

Bank’s manager has four primary concerns on how to manage bank’s assets and liabilities in order to earn the highest possible profit. The first is to make sure that bank has enough ready cash to pay its depositors when there are deposits out flows second, the bank Manager must pursue and acceptably low level of risk by acquiring assets that have a low rate of default and by diversifying assets holdings (assets management). The third concern is to acquire funds at low cost (liability management). Finally, they must decide the amount of capital the bank should maintain and then acquire the needed capital (capital adequacy management) (Mishkin, 2003).

Risky assets may provide bank with higher earnings when they pay off; but if they do not pay off and the bank fails, depositors are left holding the bag. If the bank was taking on too much risk and depositors were able to monitor the bank easily by acquiring information on its risk – taking activities, they would immediately withdraw their deposits.

Bank regulations that restrict banks from holding risky assets such as common stock are a direct means of making bank avoid too much risk. Furthermore, bank regulations promote diversification, which reduce risk by limiting the amount of loan in particular categories or to individual borrowers. Requirements that banks should have sufficient bank capital are another way to change the bank’s incentives to take on less risk. Bank supervision is also an important method to protect the consumers or depositors from moral hazard (Mishkin, 2003).

**Financial Statement.** Balance Sheet is a list of bank’s assets and liabilities. As the name implies, this list has the characteristic: total assets = total liabilities + capital. Furthermore, a bank’s balance sheet lists sources of bank funds (liabilities) and the uses which they are put (assets).

Banks obtain funds by borrowing and by issuing other liabilities such as deposits. Then use these assets such as securities and loans. Banks make profits by changing an interest rate on their holdings of securities and loans that is higher than the expenses on their liabilities. For example of asset items of commercial banks are cash, placement with central bank and other banks, securities, loans, and other assets such as physical assets. On liabilities side, items such as checkable deposits, nontransaction deposits, borrowings, and bank capital (Mishkin, 2003).

People use the financial statement analysis with the belief that the result of business activities of the firm would be reflected in its financial statement. From bank’s financial statement, households, business firms, government and foreigner can evaluate the performance of the management of the bank, and for the forecast of the future financial position. These would be helpful for investors or credit rating professionals in making relevant decisions. Bartuch, 1974, stated that since the late 1800s, ratio analysis has been the major tool used in the interpretation and evaluation of financial statements for breakdown of the examined financial reports into component parts, which are then evaluated in relation to each other and to exogenous standards. Ratio analysis involves methods of calculating and interpreting financial ratios to assess the firm’s performance (Gitman, 2000).

The basic inputs to ratio analysis are the firm’s income statement and the balance sheet. Ratio analysis of the firm’s financial statement is of interest to shareholders, creditors and the firm’s own management. Both present and prospective stakeholders are interested in the bank’s current and future level of risk and return, which directly affect the rating of the bank. Furthermore, Barricman (1997) Gitman (2000) caution about ratio analysis as follows: (1). A single ratio does not generally provide sufficient information from which to judge the overall performance of the firm. Only when a group of ratios is used can reasonable judgments be made. However, if an analysis is concerned only with certain specific aspects of a firm’s financial position, one or two ratios may be sufficient. (2). The financial statements being compared should be dated at the same point in time during the year. If they are not, the effects of seasonality may produce erroneous conclusions and decisions. (3). It is preferable to use audited financial statements for ratio analysis. If the statements have not been audited, the data contained in them may not reflect the firm’s true financial condition. (4). The financial data being compared should have been developed in the same way. The use of differing accounting treatments-especially relative to inventory and depreciation can distort the results of ratio
analysis, regardless of whether cross-sectional or time-series analysis is used. (5). When the ratios of the one firm are compared with those of another or with those of the firm itself over time, results can be distorted due to inflation.

Based on these causations, they concluded that there is no criterion for selecting a ratio that is agreeable by all users. For example, when we choose character A, to compare the performance between company X and Y then company X is better than Y, but when we choose character B, company Y is better than X. Therefore, lack of an objective standard for selecting the ratios would cause instability. The ratios in the financial statement have been added or simplified, and could not satisfy the needs of all users.

Two popular approaches to a complete ratio analysis are (1) the Dupont system of analysis and (2) the summary of a large number of ratios. Each of these approaches has merit. The Dupont system acts as a diagnostic tool with which to assess the key areas responsible for the firm’s financial condition. The summary analysis approach tends to view all aspects of the firm’s financial activities to isolate key area of responsibility.

The Dupont system links the net profit margin (which measures the firm’s profitability on sale) with its total assets turnover (which indicates how efficiently the firm has used its assets to generate sales). The Dupont formula then multiplies these two ratios to find the firm’s return on total assets (ROA). It allows the firm to break down it return on total assets into a profit-on sales and efficiency-of –assets used component. The second step in the DuPont system employs the modified DuPont formula. This formula relates the firm’s return on assets (ROA) to the return on equity (ROE). The later is calculated by multiplying the ROA by the financial leverage multiplier (FLM), which is the ratio of total assets to stockholders’ equity. The summary of a large number of ratios include liquidity, activity, debt, and profitability shown on the table below:

Table 1. The Summary Analysis of Large Number of Ratios

<table>
<thead>
<tr>
<th>Liquidity Ratios</th>
<th>Formula</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Working Capital</td>
<td>Current assets – Current liability</td>
</tr>
<tr>
<td>Current Ratio</td>
<td>Current assets/Current liabilities</td>
</tr>
<tr>
<td>Quick Ratio</td>
<td>(Current assets-inventory)/Current liabilities</td>
</tr>
<tr>
<td>Inventory Turnover</td>
<td>Cost of Goods sold/Inventory</td>
</tr>
<tr>
<td>Average Collection Period</td>
<td>Account Receivable/Average sales per day</td>
</tr>
<tr>
<td>Average Payment Period</td>
<td>Account Payable/Average purchase per day</td>
</tr>
<tr>
<td>Total Assets Turnover</td>
<td>Sales/Total assets</td>
</tr>
<tr>
<td>Debt Ratios</td>
<td>Total liabilities/Total assets</td>
</tr>
<tr>
<td>Debt Ratio</td>
<td>EBIT/Interest</td>
</tr>
<tr>
<td>Times Interest Earned Ratio</td>
<td>(EBIT+lease payment)/Interest+lease payments+{(principal payments+preferred stock dividends)x[1/(1-T)]}</td>
</tr>
<tr>
<td>Fixed-Payment Coverage Ratio</td>
<td>Gross profit/Sales</td>
</tr>
</tbody>
</table>

Profitability Ratios

<table>
<thead>
<tr>
<th>Gross Profit Margin</th>
<th>Operating Profit Margin</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Profit Margin</td>
<td>Net profit after taxes/Sales</td>
</tr>
<tr>
<td>Return on total assets</td>
<td>Net profits after taxes/total assets</td>
</tr>
<tr>
<td>Return on equity</td>
<td>Net profit after taxes/stockholders’ equity</td>
</tr>
<tr>
<td>Earning per share</td>
<td>Earning available for common stockholders/number of shares of common stock outstanding</td>
</tr>
</tbody>
</table>

In this study, CAMEL was used to evaluate the liquidity, profitability, and efficiency of Indonesia’s regional development banks over the period 1994 to 2004.

**DEA – Multistage Model (Input-orientedVRS technology)**. DEA was originally introduced by Charnes et al., (1978) and is a non-parametric linear programming approach, capable of handling multiple inputs as well as multiple outputs. DEA assumes that the inputs and outputs have been correctly identified. Usually, as the number of inputs and outputs increase, more DMUs tend to get an efficiency rating of 1 as they become too specialized to be evaluated with respect to other units. On the other hand, if there are too few inputs and outputs, more DMUs tend to be comparable. In any study, it is important to focus on correctly specifying inputs and outputs. According to Kruger (2003), DEA is a local method in that calculates the distance to the frontier function through a direct comparison with only those observations in the samples that are most similar to the observation for which the inefficiency is to be determined.

The piece-wise linear form of non-parametric frontier in DEA can cause a few difficulty in efficiency measure. The problem arises because of the sections of the piece-wise linear frontier, which run parallel to the axes which do not occur in most parametric function (Coelli et al., 1998). Environment is the factor which could influence the efficiency of a firm, where such factors are not traditional inputs and are assumed not under the control of manager. Some examples of environmental variables include ownership, location, labor, and government regulation (Fried et al., 1999). If the values of the environmental variable can be ordered from the least to the most detrimental effect upon efficiency, then the approach of Banker and Morey (1986a) can be followed. On the other hand, if there is no natural ordering of the environmental variable then one can use a method proposed by Charnes et al., (1985).

Charnes et al., (1978) stated that the DEA technique as an efficiency measure of production unit by its position relative to the frontier of the best performance, established mathematically by the ratio of weighted sum of outputs to weighted sum of inputs; different decision making units (DMU) can be compared based on productivity and efficiency. A common practice
In this case is to run DEA where all the inputs are treated as controllable and then regress the emerging efficiency scores on non-discretionary inputs.

In this study, the multistage DEA model was utilized to compute the total efficiency scores.

According to Coelli et al., (1998, p. 150), the constant returns to scale (CRS), DEA model is only appropriate when the firm is operating at an optimal scale. Some factors such as imperfect competition, constraints on finance, banking, corruption, political crisis etc. may cause the bank to not be operating at an optimal level in practice.

The fall of Soeharto and five (5) years after the financial crisis, Indonesia is still struggling to deal with economic restructuring and recovery, political transition, decentralization and redefining national identity (Deuster, 2002). Moreover, the Asian financial and economic crisis of 1997-1998 hit the country hardest, which caused its real GDP declined by 13 percent in 1998 as its banking and modern corporate sectors collapsed in the wake of short-term capital outflows. Corporate debts remain largely unreconstructed, bank lending is limited, the government owns or controls most of the banking system and substantial business assets, fiscal sustainability is questionable, inflationary pressures are strong and investment climate is unattractive.

To consider all these environmental factors that may affect the banking performance in Indonesia, this study adopted Banker et al., (1984) DEA model of variable returns to scale (VRS). Due to the consequence of the heavy intervention by the government in banking system in Indonesia as mentioned earlier, bankers may well have been prevented from operating at the optimal level in their operation. Therefore, technical efficiency in this study is calculated using the input-oriented VRS model. The envelopment form of the input-oriented of CRS and VRS DEA model is specified as stated by Coelli et al. (1998, pp. 150, 151:

\[
\min_{\theta, \lambda} \theta, \lambda \geq 0, \theta \lambda - x \lambda \geq 0 \\
N^* \lambda = 1 \\
SE_i = \frac{TE_{CRS}}{TE_{VRS}} \\
\min_{\theta, \lambda} \theta, \lambda \geq 0 \\
\theta \lambda - x \lambda \geq 0 \\
N^* \lambda \leq 1, \lambda \geq 0
\]

The standard Tobit model can be defined for observation (bank) \(i\):

\[
L = \prod_{y_i<0} (1 - F_i) \prod_{y_i>0} \left( \frac{1}{2\pi \sigma^2} \right)^{1/2} e^{-\left( [1/(2\sigma^2)](y_i - \beta x_i)^2 \right)}
\]

where \(\theta\) is a scalar and \(\lambda\) is a \(N*1\) vector of constants, \(N*1\) is a vector of one.

In this study, \(\theta\) is the technical efficiency score for each bank, \(N\) is number of bank which is 26, \(\lambda\) is the lambda weight of each bank to the target or peer, \(y\) is the output variable (loan) and \(x\) is the input variables (deposit, total expenses, fixed assets, and capital). The defined as follows for observation (bank) \(i\): where \(\epsilon \sim N(0, \sigma^2)\), \(x_i\) and \(\beta\) are vectors of explanatory variables and unknown parameters, respectively. The \(y^*\) is a latent variab efficiency score will satisfy if the value of \(\theta\) is less and equal than one. If there is a difference in the CRS and VRS TE scores for a particular firm, then this indicates that the firm has scale inefficiency, and that the scale inefficiency can be calculated from the difference between CRS and VRS TE (Coelli et al., 1998, pp.134, 140, and 141). Furthermore, the nature of the scale inefficiencies for particular firm can be determined by seeing whether the non-increasing return to scale (NIRS) technical efficiency (TE) of NIRS TE score is equal to the VRS TE score. If they are unequal, then increasing return to scale exists for the firm. If they are equal, then decreasing return to scale applies. And if \(TE_{CRS} = TE_{VRS}\) the firm is operating under constant return to scale CRS (Coelli et al., 1998, pp.150-151). The efficiency scores in this study were estimated, using the computer program known as Efficiency Measurement System -EMS (Scheel, 2000).

Tobit regression model investigates the linkage of financial performance (CAMEL) with DEA multistage (input oriented VRS model). This model was used to address the number seven (7) objective as stated in Chapter 1.

Tobit regression is suitable and not the ordinary least square regression, because it can account for truncated data (Coelli et al., 1998). Tobit regression results were obtained by the aid of E VI EWS version 5.

\[
y^* = \beta x_i + \epsilon_i \\
y_i = y^* \text{ if } y^* \geq 0 \text{ and } 0 \text{ otherwise}
\]

where \(\epsilon \sim N(0, \sigma^2)\), \(x_i\) and \(\beta\) are vectors pf explanatory variables and unknown parameters, respectively. The \(y^*\) is a latent variable and \(y_i\) is the DEA score. The likelihood function (L) is maximized to solve \(\beta\) and \(\sigma\) based on 26 observations (banks) of \(y_i\) and \(x_i\) is:

\[
L = \prod_{y_i<0} (1 - F_i) \prod_{y_i>0} \left( \frac{1}{2\pi \sigma^2} \right)^{1/2} e^{-\left( [1/(2\sigma^2)](y_i - \beta x_i)^2 \right)}
\]
The first product is over the observations for which the banks are 100 percent efficient \((y = 0)\) and the second product is over the observations for which banks are inefficient \((y > 0)\). \(F_y\) is the distribution function of the standard normal evaluated at \(\beta' x_i/\sigma\).

Censored response data can be incorporated along with uncensored observations into a procedure called Tobit regression (Judge et al., 1985). It is similar to ordinary least squares (OLS), except that the coefficients are fit by maximum-likelihood estimation. The Tobit model is an alternative to OLS regression designed for situations where the dependent variable is limited (in this case, it could not assume values less than zero) and a large number of observations are clustered at zero. The concentration at zero violates assumptions for OLS analysis. Simply modeling the probability of a limit or non-limit value, as a probit model would do, throws away useful information (i.e., collapses all non-limit cases into a single class).

**Results and Discussions**

Performance indicator is an important factor used in business goal setting and management performance assessment. Traditionally, companies tend to measure business performance in terms of financial data such as ROE, ROA, etc. However, those indicators are insufficient to evaluating business performance as a whole (Kuang, 2005). This study evaluated the performance of Regional development banks of Indonesia for eleven (11) years, from 1994 to 2004, using financial ratios (CAMEL), non-parametric approach (DEA-multistage VRS input oriented), and parametric approach. Moreover, various statistical tests such as Tobit regression, Spearman rank-correlation and ANOVA were also used. All tools are used to answer the hypotheses of this study.

**CAMEL**. CAMEL and ANOVA tests were used to answer the objective one (1) found in Chapter 1. These tests were used to evaluate the performance of the regional development banks of Indonesia through capital adequacy ratios, asset quality ratios, management quality ratio, earning ability ratios and liquidity ratio. There were two ratios that were used to measure the capital adequacy \((\text{C/TPA, E/TLO})\); two ratios for assets quality \((\text{TLO/TA, NPL/TLO})\); one (1) ratio to manage the quality \((\text{T.Op.Exp./TA})\); two (2) ratios for earning ability \((\text{ROE, ROA})\); and one (1) ratio for liquidity \((\text{CPCBB/TDB})\). Barr and Siems (1994) used total loans instead of total assets to measure the capital adequacy ratio. The reason was, loans of finance companies were assets with the highest potential of unanticipated losses, and an adequate level of capital must be maintained to absorb these unanticipated losses. This ratio was also used in accordance with the Central Bank of Indonesia’s guidelines. The higher the ratio reflects, the higher the capital adequacy and the lower the probability of failure.

Total loans to total assets was used by Wheelock and Wilson (1994), Hooks (1995), and Hwang and Lee (1997). Non-performing loan was used by Gonzalez-Hermosillo et al. (1997). The total loans-to-total assets ratio alleviates the problem that finance companies may have underestimated their non-performing loans. The higher the ratios imply a poorer asset quality and a higher probability of failure.

**Conclusions**

This study aimed to evaluate the performance of the regional development banks in Indonesia over the period 1994 to 2004. It used three approaches (CAMEL, DEA and SFA) and three statistical tests (ANOVA test, Tobit regression, and Spearman rank correlation) to achieve its stated objectives. CAMEL approach is used to evaluate the financial performance of the regional development banks in Indonesia over the period 1994 to 2004 to attain the first stated objective of this study. The main ratios that were used for CAMEL approach are capital adequate ratios \((\text{C/TPA, E/TLO})\); assets quality ratios \((\text{TLO/TA, NPL/TLO})\); management quality ratio \((\text{T.Op.Exp./TA})\); earning ability ratios \((\text{ROE, ROA})\); and liquidity ratio \((\text{CPCBB/TDB})\).

Data envelopment analysis is used to address the second and third objectives stated in Chapter 1. The objectives are to compare the efficiency estimates among the Indonesia regional development banks and to determine the input usage/saving and output deterioration for each bank’s performance. There are four input variables (deposit, operating expenses, capital and fixed assets) and one variable (loan) as output used in this study.

SFA is used to examine the relationship between bank loans (output) and the following input variables: (1) deposit, (2) operational expenses, (3) capital, and (4) fixed assets. Moreover, it was used to test whether there are technical inefficiency effects to the production process with the following environment variables: (1) government intervention, (2) ownership, (3) location, (4) ABC classification stated in the objective four and three.

The Spearman rank correlation is used to investigate the correlation between DEA and SFA efficiency results. Meanwhile, Tobit regression is used to investigate the linkage between bank’s financial and efficiency performance. The findings of this study can be used as a direction for future investigation on modeling performance management. The significant findings and contributions of the study are as follows.

Firstly, bank performance is modeled using a conventional CAMEL model. Results reveal that 26.92 percent of the banks have a good performance according to the capital to total performing assets, 42.31 percent based on total equity ratio, total loan to total assets ratio, total expenses to total assets ratio and ROA. Moreover, 65.4 percent for NPL to total loan ratio, 50 percent for ROE and 34.61 for liquidity ratio. But, none of the banks is performing well for all the ratios. For this approach, the BPDSESU has the highest ratio (41.34 percent) of capital to total performing assets, BPDS with the highest ratio (74.91 percent) and lowest ratio (10.69 percent) of total equity to total loan, and total loan to total assets respectively, BPDWJ with the lowest ratio (1.09 percent) of NPL to total loan, BPDEK with the lowest ratio (3.07 percent) of total expenses to total assets, BPDJ with the highest ratio (5.15 percent, and...
37.62 percent) of ROA and ROE respectively, and BPDR with the highest ratio (263.94 percent) of cash and placement with central bank and other banks to total deposit and total borrowing. Furthermore, CAMEL model has demonstrated that not all of the banks that have a good performance come out from the banks with CAR above the minimum requirement of bank authority and a bank that has the best performance in one ratio does not automatically have a good performance with other ratios. CAMEL model also proves that each of the 26 banks has its own management’s strengths and weaknesses to operate the bank during 1994 to 2004. ANOVA test statistically proves that among all sample banks, there are no significant differences in their financial performance. The result of this study has affirmed robustly the theory of Gitman (2000) that any single ratio does not provide sufficient information from which to judge the overall performance of a firm.

Secondly, bank performance is modeled again using a non-parametric DEA model. This model fills in the limitation of CAMEL model (financial), which generates single or partial measurement of efficiency and productivity, by accommodating multiple variables to generate a broader measurement of efficiency and productivity. DEA results suggest that the average estimate scores of sample banks have ranged from 19.14 percent to 69.14 percent.

From this approach, BPDWS is the most efficient with the highest average estimate efficiency score of 69.14 percent and has the lowest average input inefficiency of 30.86 percent. On the other hand, BPDP has the lowest average efficiency score, which is 19.14 percent with the highest average input inefficiency of 80.86 percent. Moreover, 69.2 percent of banks have the estimate efficiency score above the mean of 33.28 percent. In general, the efficiency scores of all banks showed a decline when the financial crisis struck the Asian region in 1997.

Another significant contribution of DEA model is a possible explicit determination of bank’s excesses in input resources and also output deterioration for the first time in Indonesian development banks. Among four input variables, capital has the highest average input slack of 11.26 percent followed by deposit, fixed assets and total operating expenses with the average input slacks of 10.13 percent, 6.44 percent, and 3.65 percent, respectively. For the capital variable, BPDSESU has the highest input slack of 27.30 percent that calls for a reduction of 27.30 percent of the capital used without reducing the output. Further, banks with the highest ratio of other input slacks are BPDENT (29.03 percent) for there is a significant relationship between financial performance (CAMEL) and the DEA efficiency score. There are four ratios used in CAMEL that have significant linkages with the DEA efficiency score. These ratios are total equity to total loan, total loan to total assets, NPL to total loan, and ROE. Banks with a higher ratio of equity to total loan, total loan to total assets, NPL to total loan, and ROE increased the efficiency of the bank. On the other hand, total operating expenses to total assets, ROA, and cash place with bank central and other banks to total deposit and borrowing ratios (CAMEL) have negative relationships with the efficiency score. The deposit, BPDWS (19.27 percent) for operating expenses, and BPDNS (15.17 percent) for fixed assets. Otherwise, there are five banks that have a zero input slack for operating expenses (BPDL, BPDDKI, BPDSS, BPDI, BPDC), one bank for capital (BPDSU), and three banks (BPDWS, BPDR, BPDWJ) for fixed assets. Overall, bank that has the highest weighted mean of the input slack for all variables is BPDENT with the mean value of 16.223 percent. On the other hand bank with the lowest weighted mean of the input slack for all variables is BPDIV with the value of 1.59 percent. Regarding output slack, the result shows that none of the banks has the output slack. In the operation of the banks to produce loans during 1994 to 2004, banks did not incur any deficiency.

Thirdly, bank performance is modeled by a parametric Stochastic Frontier Analysis model, allowing statistical noise (composite error) to influence technical inefficiency. This model overcomes the limitation of DEA approach. SFA findings suggest that those banks that do not receive funds from the bank authority are more efficient than the banks that receive any funds from the bank authority. Likewise, banks that are owned less than 50 percent by the province government, located outside West of Indonesia, and classified as BC level in terms of CAR are more efficient as well. Moreover, the more used of deposit, total operating expenses and fixed asset increased the efficiency of the banks performance. Otherwise, the more used of capital as an input reduced the efficiency performance of the banks. The study found interestingly that BPDWS has the highest efficiency score of 82 percent, eventhough, this bank is classified at the C level in terms of CAR. This finding is consistent with the DEA approach where BPDWS has the highest efficiency score of 69.14 percent.

Fourthly, bank performance is robustly tested by correlating the DEA and SFA models, using the Spearman Rank Correlation Coefficient. Statistically, the study found that there is no significant rank correlation between the parametric (SFA) and non-parametric (DEA) models. The result of this study affirmed the results obtained by Bauer et al., (1998), Ferrier and Lovel (1990), for the banking performance in other parts of the world. The new evidence found in the Indonesian regional banks is another new empirical contribution to the banking efficiency literature.

Fifthly, banking performance is further verified by testing relationships between DEA (general measure of efficiency) and CAMEL (partial measure of efficiency) models. Based on the Tobit regression, higher the ratio of operating expenses to total assets, ROA, and cash place with central bank and other banks to total deposit and borrowing resulted in efficiency deterioration of the bank. The remaining CAMEL ratio, which has a negative linkage with the efficiency score but insignificant is the ratio of capital to total performing assets.

Lastly, new original findings of this study can also provide a starting point for further investigation on performance, efficiency and productivity for other banks or industries by using different models of CAMEL, DEA and SFA. Moreover, results will be further validated by
the aid of other statistical tools aside from tests used in this study. Significantly, results of this study contribute significantly to the theoretical modeling of performance (financial, efficiency and productivity) extensively in the banking sector as evident in the Indonesian state banks. The new empirical findings provided by the study are added new contributions to the literature on the banking performance management. Finally, it provides a bias-free information to the householder, business firms, government, and other stakeholders about the financial performance, efficiency and the productivity of the banks for decision making purposes to save or borrow money from these banks.

Recommendations

Based on the findings of this study, the following recommendations are made for the management of regional development banks as well as the government.

Management of regional development banks. 1. Loans of finance companies are assets with the highest potential of unanticipated losses and an adequate level of capital must be maintained to absorb these unanticipated losses. The management of the regional development banks should be more prudent and productive by focusing attention on the relationship between the resources and the outputs. They can reduce employing of capital, while increasing employing deposit, operating expenses, and fixed assets in a discreet fashion to be more efficient and productive. 3. Related to credit risk, the management of the regional development banks should be continuing review of credit limit and formulating appropriate credit policies and procedures of the loan portfolio and the adequate amount provisions thereof. Moreover, they should continue to prudently manage current loans and improve the quality of their loan portfolio. 4. In connection with total operation expenses, the management should continue to focus on generating low cost fund, launching new products and services for various target markets, and continuing the training of their front line personnel and altogether improving delivery systems and using the IT to support the operation. 5. The ownership should not be monopolized by the province government. It should be distributed to the other parties so proportion of the ownership of other parties is greater than owned by province government.

Government/Regulators. 1. The election of the team of superintendent of regional development bank should be based on the policy and the procedure of the bank. The government/regulators need to have fairly accurate information about the likely effect of their decisions on the performance of the bank they regulate or supervise. 2. Central bank should improve the legal and regulatory framework of the banking system in Indonesia to encourage bank management to improve the efficiency and productivity of the bank. 3. Finance ministries, central banks, and other government institutions need to recognize that the Indonesia’s financial system stability relies heavily on the banking industry to restore the weakening of economic growth, they should strictly control to the implementation of the bank’s policy and procedures. 4. To determine the efficiency and productivity of the regional development banks, the bank authority should consider other approaches, aside from the present used of CAMEL, such as DEA and SFA. In this case, Indonesia’s bank authority should have a general measurement of banking performance compared with the current partial measurement they adopted. Some bank authorities in the United States, Europe, Japan, and Singapore, for example, have already accepted and adopted other approaches to measure banking performance. The models in this study could be a benchmark tools to be used by Indonesia’s bank authorities.

Future Research. The performance of the bank institutions are interesting topics for banking researchers. There are three banks behavior known as intermediation where deposit as an input and the alternative is the production approach where banks are accepted as using labor and capital (inputs) to generate deposits and loans (outputs), and asset approach that defines outputs as the stock of loan and investment assets, because the primary role of financial institutions as creator of loans.

The common nonparametric approaches include the Data Envelopment Analysis and Free Disposal Hull (FDH). Data Envelopment Analysis approach relies on a very restrictive structure of the production set, such as convexity. Weaker assumptions have been proposed by Deprins, Simar and Tulkens (1984). They postulate that the frontier of the production set is simply the boundary of the free disposal hull (FDH) of the data set. In this approach, there has not the parametric assumption for the frontier. On the other hand, the common parametric approaches comprised of the Stochastic Frontier Approach, the Thick Frontier Approach (TFA) and the Distribution Free Approach DFA). Thick frontier approach does not provide exact point estimates of efficiency for individual firms, but it provides an estimate of the general level of overall efficiency and reduces the effect of extreme points in the data. While distribution free approach assumes that the efficiency of each firm is stable over time, whereas random errors tends to average out to zero over time.

The result of this study can be used as a starting point for further studies on the productivity and efficiency measurement for other Indonesian industries and institutions likewise in the other countries using CAMEL, DEA and SFA approaches.

Future studies can further test the correlation of macroeconomic indicators with the performance of the regional development banks, using statistical tests and the linkage between SFA result and CAMEL ratios. It is also a good idea to determine the effect of other dummy variables such as bank size, used of IT to support services and horizontal conflict such as business segments where the groups operating business are recognized and managed separately according to the nature of the services provided and the different markets.
segment of each business unit. Furthermore, the potential future researchers in evaluating the performance of regional development banks in Indonesia can assume bank as a production (aside from intermediation used in this study) and use different input and output variables by using either the same models used currently or different models and statistical tests.

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